

Dear Friend,

We encourage you to join the Leesburg Downtown Business Association (LDBA). The LDBA was created in 2003 with the focus on assisting businesses and ensuring a vibrant downtown, and has accomplished the following:

- ! Branding downtown Leesburg as "Loudoun's Original Town Center";
- ! Creation and design of a **modern website**, giving LDBA member companies more exposure on the web;
- ! Development and support of downtown events to draw people to the downtown;
- ! Cooperative advertising, a substantial savings from standard, individual rates;
- ! Networking opportunities so you get to know your business neighbors and can discuss topical issues;
- ! A voice *en masse* when significant matters come before the Town, County, and Commonwealth governments;
- ! An updated directory with all of our members highlighted on a **Historic District Map**.

An association is only as strong as the involvement of its members. Joining the LDBA is as easy as completing the information found below, detaching it and sending it in. Please feel free to talk to any of our Board Members about your issues and the opportunities an organization like the LDBA can provide for you.

**Please don't forget the web, email, and twitter account, as these are the main sources of communication with our members.**

Sincerely, Ryan Austad (*Market Street Animal Clinic*), LDBA Membership Chair

**The 2011/2012 LDBA Executive Board:**

<b>Butch Porter</b> <i>Goose Creek Financial</i> President	<b>Wayne Baker</b> <i>Home Specialty Store</i> Vice President	<b>Jennifer Frankenfield</b> <i>Otter Creek</i> Treasurer	<b>Paige Buscema</b> <i>Eyetopia</i> Recording Secretary	<b>Judy Kozacik</b> <i>Thomas Birkby House</i> Correspondence Secretary
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	<input type="checkbox"/> Yes I want to become a member of the Leesburg Downtown Business Association, and support their efforts to promote Leesburg's Historic Downtown. <b>(Keep in mind that the information to the left should reflect how you want to be listed in the Directory and on the Website. )</b>
Business Name/Your Name	LDBA dues are <b>\$75. (Due by January 31, 2012)</b> Please make your check payable to "LDBA" and return this form and payment to: <b>LDBA</b> <b>P.O. Box 29</b> <b>Leesburg, VA 20178-0029</b>
Contact Name	
Type of Business	
Street Address	
Leesburg, VA (Zip-code) Phone	
Website:	<b>&lt;--DON'T FORGET THE WEB INFORMATION!</b>
Email:	
Twitter ID:	

Questions? Contact Ryan Austad at [ryan@marketstreetanimalclinic.com](mailto:ryan@marketstreetanimalclinic.com) or 703-851-5712